

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

<u>Contract / Revision</u> 489570 /		<u>Alt Order #</u> 06266607
<u>Product</u> OBAMA 4 AMERICA		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KVVU	10/24/12	10/25/12	BB World Series	330pm-8pm		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	--WT---				1	\$7,500.00			
E 2	KVVU	10/23/12	10/29/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$450.00			
E 3	KVVU	10/23/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$3,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$725.00			
E 4	KVVU	10/23/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				10	\$700.00			
E 5	KVVU	10/23/12	10/29/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$275.00			
E 6	KVVU	10/23/12	10/29/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$250.00			
N 7	KVVU	10/23/12	10/29/12	Better	M-F 11a-12p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
				See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2								
	4	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
				See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2								
	5	KVVU	10/23/12-10/29/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
				See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2								
N 8	KVVU	10/23/12	10/29/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489570 /	06266607

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/23/12-10/29/12</td><td>10/23/12-10/29/12</td><td>MTuWThF----</td><td>5</td><td>\$195.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/23/12-10/29/12	10/23/12-10/29/12	MTuWThF----	5	\$195.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/23/12-10/29/12	10/23/12-10/29/12	MTuWThF----	5	\$195.00																		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type														
1	KVVU	10/23/12-10/29/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	\$195.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
3	KVVU	10/23/12-10/29/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	\$195.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
5	KVVU	10/23/12-10/29/12	Divorce Court/Divorce Court	M-F 12-1p	MTuWThF----	:30	\$195.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
N 9	KVVU	10/23/12	10/29/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$390.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>5</td><td>\$195.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/23/12	10/29/12	MTWTF--	5	\$195.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/23/12	10/29/12	MTWTF--	5	\$195.00																		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type														
2	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	\$195.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
4	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	\$195.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
5	KVVU	10/23/12-10/29/12	Cops/Dog The Bounty Hunter	1-2pm	MTuWThF----	:30	\$195.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
N 10	KVVU	10/23/12	10/29/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>10</td><td>\$425.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/23/12	10/29/12	MTWTF--	10	\$425.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/23/12	10/29/12	MTWTF--	10	\$425.00																		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type														
2	KVVU	10/23/12-10/29/12	Katie Couric	2-3p	MTuWThF----	:30	\$425.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
3	KVVU	10/23/12-10/29/12	Katie Couric	2-3p	MTuWThF----	:30	\$425.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
5	KVVU	10/23/12-10/29/12	Katie Couric	2-3p	MTuWThF----	:30	\$425.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
7	KVVU	10/23/12-10/29/12	Katie Couric	2-3p	MTuWThF----	:30	\$425.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
9	KVVU	10/23/12-10/29/12	Katie Couric	2-3p	MTuWThF----	:30	\$425.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
10	KVVU	10/23/12-10/29/12	Katie Couric	2-3p	MTuWThF----	:30	\$425.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
N 11	KVVU	10/23/12	10/29/12	Anderson	3-4p		:30			NM	4	\$1,800.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>10</td><td>\$450.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/23/12	10/29/12	MTWTF--	10	\$450.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/23/12	10/29/12	MTWTF--	10	\$450.00																		
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type														
2	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30	\$450.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
3	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30	\$450.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
5	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30	\$450.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
7	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30	\$450.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
8	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30	\$450.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
9	KVVU	10/23/12-10/29/12	Anderson	3-4p	MTuWThF----	:30	\$450.00	NM														
See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																						
N 12	KVVU	10/23/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	4	\$2,000.00										
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>10</td><td>\$500.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/23/12	10/29/12	MTWTF--	10	\$500.00
Start Date	End Date	Weekdays	Spots/Week	Rate																		
10/23/12	10/29/12	MTWTF--	10	\$500.00																		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
489570 /	06266607

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama For America	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>10</td><td>\$500.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/23/12	10/29/12	MTWTF--				10	\$500.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/23/12	10/29/12	MTWTF--				10	\$500.00																													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	2	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	3	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	5	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	6	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	7	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	9	KVVU	10/23/12-10/29/12	The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
N 13	KVVU	10/23/12	10/29/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$950.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/23/12	10/29/12	MTWTF--				5	\$950.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/23/12	10/29/12	MTWTF--				5	\$950.00																													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	1	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM																												
	See MG 13.7																																					
	2	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	3	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	4	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	5	KVVU	10/23/12-10/29/12	Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM																												
	See MG 13.6																																					
	6	KVVU	10/26/12-10/26/12	Fox 5 News at 5	5-530p	-----F----	:30		\$950.00	NM																												
	Ⓜ MG for 13.5 10/26																																					
	7	KVVU	10/23/12-10/23/12	Fox 5 News at 5	5-530p	-Tu-----	:30		\$950.00	NM																												
	Ⓜ MG for 13.1 10/23																																					
N 14	KVVU	10/23/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$1,025.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/23/12	10/29/12	MTWTF--				5	\$1,025.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/23/12	10/29/12	MTWTF--				5	\$1,025.00																													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	3	KVVU	10/23/12-10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	4	KVVU	10/23/12-10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	5	KVVU	10/23/12-10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
N 15	KVVU	10/23/12	10/29/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,050.00																										
<table><tr><td></td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td></td><td></td><td></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td></td><td></td><td></td></tr><tr><td>Week:</td><td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td></td><td></td><td></td><td>5</td><td>\$525.00</td><td></td><td></td><td></td></tr></table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				Week:		10/23/12	10/29/12	MTWTF--				5	\$525.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>																													
Week:		10/23/12	10/29/12	MTWTF--				5	\$525.00																													
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>																												
	1	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	3	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					
	5	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM																												
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21																																					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489570 /		<u>Alt Order #</u> 06266607
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 16	KVVU	10/23/12	10/29/12	MORE Access	630-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	3	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
	4	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
E 17	KVVU	10/23/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	\$10,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$2,150.00			
N 18	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$1,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
	See MG 18.2											
	2	KVVU	10/22/12-10/28/12	FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
	Ⓜ MG for 18.1 10/27											
E 19	KVVU	10/28/12	10/28/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,850.00			
E 20	KVVU	10/28/12	10/28/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$1,200.00			
E 21	KVVU	10/23/12	10/29/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	\$9,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$1,950.00			
E 22	KVVU	10/23/12	10/29/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00			
E 23	KVVU	10/23/12	10/29/12	Friends	M-F 12:05-1:05a		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$225.00			
E 26	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$850.00			
E 27	KVVU	10/28/12	10/28/12	The Closer	Sun 1-2am		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$85.00			
N 28	KVVU	10/29/12	10/29/12	Bones	Mon 8p-9p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$4,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Bones	Mon 8p-9p	M-----	:30		\$4,500.00	NM		
	See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.21											
E 29	KVVU	10/24/12	10/24/12	The X Factor	The X Factor		:30			NM	1	\$5,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$5,550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
489570 /		06266607
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	OBAMA 4 AMERICA	1537
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama For America		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
1	KVVU	10/22/12-10/28/12		NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$1,325.00	NM		
		See MG 32.2,32.3,32.4,32.5,32.6,32.7,32.8,32.9,32.10,32.11,32.12,32.13,32.14,32.15,32.16,32.17,32.18,32.19,32.20,32.2										
2	KVVU	10/24/12-10/29/12		Divorce Court	M-F 11a-12p	M--WTh----	:30		\$195.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
3	KVVU	10/24/12-10/29/12		Divorce Court	M-F 11a-12p	M--WTh----	:30		\$195.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
4	KVVU	10/24/12-10/29/12		Divorce Court	M-F 11a-12p	M--WTh----	:30		\$195.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
5	KVVU	10/24/12-10/29/12		Cops/Dog The Bounty Hunter	M-F 12-1p	M--WThF----	:30		\$195.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
6	KVVU	10/24/12-10/29/12		Cops/Dog The Bounty Hunter	M-F 12-1p	M--WThF----	:30		\$195.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
7	KVVU	10/24/12-10/29/12		Cops/Dog The Bounty Hunter	M-F 12-1p	M--WThF----	:30		\$195.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
8	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
9	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
10	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
11	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
12	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
13	KVVU	10/24/12-10/29/12		Katie	1-2pm	M--WThF----	:30		\$425.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
14	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
15	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
16	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
17	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
18	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
19	KVVU	10/24/12-10/29/12		Anderson	2-3p	M--WThF----	:30		\$450.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
20	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
21	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
22	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
23	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
24	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
25	KVVU	10/24/12-10/29/12		Dr Oz	3-4p	M--WTh----	:30		\$500.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
26	KVVU	10/27/12-10/27/12		NCAA Football Early Game	NCAA Football Eai	-----Sa--	:30		\$2,325.00	NM		
Ⓜ		MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489570 /		<u>Alt Order #</u> 06266607
<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> OBAMA 4 AMERICA	<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
27	KVVU	10/24/12	10/29/12	Special Early News	Special Early News	M--WTh-----	:30		\$775.00	NM		
	Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
28	KVVU	10/24/12	10/29/12	Special Early News	Special Early News	M--WTh-----	:30		\$775.00	NM		
	Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
29	KVVU	10/24/12	10/29/12	Special Early News	Special Early News	M--WTh-----	:30		\$775.00	NM		
	Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
30	KVVU	10/25/12	10/25/12	BB World Series	330pm-8pm	-----Th-----	:30		\$7,500.00	NM		
	Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
31	KVVU	10/26/12	10/26/12	Kitchen Nightmares	Fri 8p-9p	-----F-----	:30		\$3,500.00	NM		
	Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
32	KVVU	10/24/12	10/29/12	Katie	M-F 3-4am	M--WThF----	:30		\$55.00	NM		
	Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
33	KVVU	10/24/12	10/29/12	Katie	M-F 3-4am	M--WThF----	:30		\$55.00	NM		
	Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
34	KVVU	10/24/12	10/29/12	Extra	M-F 1:05-1:35am	M--WThF----	:30		\$100.00	NM		
	Ⓜ	MG for 10.7,10.3,10.2,10.5,12.3,10.9,12.6,12.5,12.9,12.7,10.10,12.2,13.3,11.8,9.2,7.4,11.9,28.1,16.4,11.2,8.5,13.4,14.5,1:										
Totals											117	\$114,360.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	98	\$102,670.00	\$87,269.50
10/29/12 - 10/29/12	19	\$11,690.00	\$9,936.50
Totals	117	\$114,360.00	\$97,206.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6266607 TRF# 489570 REP: TEL# 610-293-4100 FAX# 610-225-1191
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 16.22
CHANGES ** KVVU-TV ***

ADV #	ADV. NAME	POLIT/B	OBAMA/D/PRE/US	REP. #	OFF. #	762	SALESMAN #
AGY # 1051	AGY. NAME	GREER,	MARGOLIS,	MITCHELL	BUYER NAME	MAURA	GILROY

3050 K ST NW,	SALES PRSN	PH- TERESA DIFURIA
WASHINGTON, DC 20007		

ORDER # _____ CONTRACT # 6266607 CLASS: NAT'L. LOCAL REGIONAL

PRDCT	OBAMA 4 AMERICA	EST # 1537	COMMENTS: (LINE, ORDER, INVOICE)
-------	-----------------	------------	----------------------------------

FLIGHT DATES	OCT23/12	OCT29/12	WK-1
--------------	----------	----------	------

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/12 16.22

REP: TO ROSE
FR NIKKI
OK'D M3 SEE LINES 42-52
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8		ES	1100A-1200N	30		\$195.00	10/23	10/29	2		TU-F,M	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : BETTER LAS VEGAS ORD COM1 : REVISED RATE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
42	A		1100A-1200N	30		\$195.00	10/24	10/29	3		W-TH,M	3
PROGRAM : DIVORCE COURT												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-8 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-9 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-40 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-11 FOR 6 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-12 FOR 6 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-13 FOR 6 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-14 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-15 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-16 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-17 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-32 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-39 FOR 1 SPOT/WK												
43	A		1200N-100P	30		\$195.00	10/24	10/29	3		W-TH,M	3
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
44	A		100P-200P	30		\$425.00	10/24	10/29	6		W-TH,M	6
PROGRAM : KATIE COURIC												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
45	A		200P-300P	30		\$450.00	10/24	10/29	6		W-TH,M	6
PROGRAM : ANDERSON												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
46	A		300P-400P	30		\$500.00	10/24	10/29	6		W-TH,M	6
PROGRAM : DR OZ												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
47	A		1200N-400P	30		\$2,325.00	10/27	10/27	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT16/12 16.22
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	A		400P-430P	30		\$775.00	10/24	10/29	3		W-TH,M	3
PROGRAM : SPECIAL NEWS BEFORE BASEBALL												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
49	A		430P-800P	30		\$7,500.00	10/25	10/25	1		THU	1
PROGRAM : WORLD SERIES												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
50	A		800P-900P	30		\$3,500.00	10/26	10/26	1		FRI	1
PROGRAM : KITCHEN NIGHTMARE												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
51	A		300A-400A	30		\$55.00	10/24	10/29	2		W-F,M	2
PROGRAM : KATIE												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
52	A		105A-135A	30		\$100.00	10/24	10/29	1		W-F,M	1
PROGRAM : EXTRA												
ORD COM1 : SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 42-52												
9	ES		1200N-100P	30		\$195.00	10/23	10/29	2		TU-F,M	2
PROGRAM : DIVORCE COURT												
ORD COM1 : REVISED RATE												
40	ES		100P-200P	30		\$195.00	10/23	10/29	2		TU-F,M	2
PROGRAM : COPS/DOG THE BOUNTY HUNTER												
ORD COM1 : REVISED RATE												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-10 FOR 5 SPOTS/WK												
11	ES		200P-300P	30		\$425.00	10/23	10/29	4		TU-F,M	4
PROGRAM : KATIE COURIC												
ORD COM1 : REVISED RATE												

FAX# 610-225-1191
OCT16/12 16.22
HARRIS REPORT FROM REP
CHANGES KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	ES		300P-400P	30		\$450.00	10/23	10/29	4		TU-F,M	4
PROGRAM : ANDERSON COOPER												
ORD COM1: REVISED RATE												
13	ES		400P-500P	30		\$500.00	10/23	10/29	4		TU-F,M	4
PROGRAM : DR OZ												
ORD COM1: REVISED RATE												
14	ES		500P-530P	30		\$950.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: REVISED RATE												
15	ES		530P-600P	30		\$1,025.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FOX 5 NWS AT 530P												
ORD COM1: REVISED RATE												
16	ES		600P-630P	30		\$525.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FOX 5 NWS AT 6P												
ORD COM1: REVISED RATE												
17	ES		630P-700P	30		\$650.00	10/23	10/29	2		TU-F,M	2
PROGRAM : MORE ACCESS												
ORD COM1: REVISED RATE												
32	S		800P-900P	30		\$4,500.00	10/29	10/29	0		MON	0
PROGRAM : BONES												
ORD COM1: REVISED RATE												
39	S		100P-800P	30		\$1,325.00	10/27	10/27	0		SAT	0
PROGRAM : FOX COLLEGE FOOTBALL												
ORD COM1: REVISED RATE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

STATION MAKEGOOD OFFERS:
 M3 OK'D MISSED: TV-F, M/1100A-1200N OCT23 (3/WK) 30S \$195.00 (OCT16/12)

BUY#8	TV-F, M/1200N-100P	OCT23 (3/WK)	30S	\$195.00
BUY#9	TV-F, M/100P-200P	OCT23 (3/WK)	30S	\$195.00
BUY#40	TV-F, M/200P-300P	OCT23 (6/WK)	30S	\$195.00
BUY#11	TV-F, M/300P-400P	OCT23 (6/WK)	30S	\$425.00
BUY#12	TV-F, M/400P-500P	OCT23 (6/WK)	30S	\$450.00
BUY#13	TV-F, M/500P-530P	OCT23 (3/WK)	30S	\$500.00
BUY#14	TV-F, M/530P-600P	OCT23 (3/WK)	30S	\$950.00
BUY#15	TV-F, M/600P-630P	OCT23 (3/WK)	30S	\$1,025.00
BUY#16	TV-F, M/630P-700P	OCT23 (3/WK)	30S	\$525.00
BUY#17	MON/800P-900P	OCT29	30S	\$650.00
BUY#32	SAT/100P-800P	OCT27	30S	\$4,500.00
BUY#39	OFFER: W-TH, M/1100A-1200N	OCT24 (3/WK)	30S	\$1,325.00

PLS ADVISE.

CMT: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 OCT12 114360.00 NOV/12 \$.00

CONTRACT TOTAL 114360.00
 TOTAL SPOTS 117

MARKET TOTALS \$237,400 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6356848 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED C EST#1904 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 NOV6/12 WK-6

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/12 16.45

REP: TO ROSE
 FR NIKKI
 OK'D M4-M7
 SEE LINES 43-48
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

SKED C

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2	ES		1100A-1200N	30		\$195.00	10/2	10/8	5		TU-F,M	5
2	ES		1100A-1200N	30		\$195.00	10/9	10/15	4		TU-F,M	4
2	ES		1100A-1200N	30		\$195.00	10/16	10/22	2		TU-F,M	2
2	ES		1100A-1200N	30		\$195.00	10/23	10/29	2		TU-F,M	2
2	ES		1100A-1200N	30		\$195.00	10/30	11/5	5		TU-F,M	5

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1904
 AGENCY PRODUCT CODE = 101

PROGRAM : BETTER LAS VEGAS
CON COM1 : BETTER LAS VEGAS

45	A	1100A-1200N	30	\$195.00	10/18	10/19	2	TH-F	2
----	---	-------------	----	----------	-------	-------	---	------	---

PROGRAM : DIVORCE COURT
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-2 FOR 2 SPOTS/WK
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-2 FOR 3 SPOTS/WK

46	A	1100A-1200N	30	\$195.00	10/24	10/29	3	W-TH,M	3
----	---	-------------	----	----------	-------	-------	---	--------	---

PROGRAM : DIVORCE COURT
ORD COM1 : TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 45-46

47	A	900P-1000P	30	\$650.00	10/28	10/28	1	SUN	1
----	---	------------	----	----------	-------	-------	---	-----	---

PROGRAM : SIMPSONS/SIMPSONS
ORD COM1 : SPOTS N/A DUE TO BASEBALL. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-2 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-12 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-13 FOR 1 SPOT/WK

48	A	1200M-1230A	30	\$95.00	10/27	10/27	1	SAT	1
----	---	-------------	----	---------	-------	-------	---	-----	---

PROGRAM : 30 SECONDS TO FAME.
ORD COM1 : SPOTS N/A DUE TO BASEBALL. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
PART OF A MAKEGOOD MADE UP OF LINES 47-48

12	ES	500P-600P	30	\$225.00	10/7	10/7	1	SUN	1
----	----	-----------	----	----------	------	------	---	-----	---

12	ES	500P-600P	30	\$225.00	10/14	10/14	0	SUN	0
----	----	-----------	----	----------	-------	-------	---	-----	---

12	ES	500P-600P	30	\$225.00	10/21	10/21	1	SUN	1
----	----	-----------	----	----------	-------	-------	---	-----	---

12	ES	500P-600P	30	\$225.00	10/28	10/28	0	SUN	0
----	----	-----------	----	----------	-------	-------	---	-----	---

12	ES	500P-600P	30	\$225.00	11/4	11/4	1	SUN	1
----	----	-----------	----	----------	------	------	---	-----	---

PROGRAM : FRIENDS
CON COM1 : FRIENDS

13	ES	600P-700P	30	\$325.00	10/7	10/7	1	SUN	1
----	----	-----------	----	----------	------	------	---	-----	---

13	ES	600P-700P	30	\$325.00	10/14	10/14	0	SUN	0
----	----	-----------	----	----------	-------	-------	---	-----	---

13	ES	600P-700P	30	\$325.00	10/21	10/21	1	SUN	1
----	----	-----------	----	----------	-------	-------	---	-----	---

13	ES	600P-700P	30	\$325.00	10/28	10/28	0	SUN	0
----	----	-----------	----	----------	-------	-------	---	-----	---

13	ES	600P-700P	30	\$325.00	11/4	11/4	1	SUN	1
----	----	-----------	----	----------	------	------	---	-----	---

PROGRAM : EXTRA WEEKEND
CON COM1 : EXTRA WEEKEND

FAX# 610-225-1191
OCT16/12 16.45
HARRIS REPORT FROM REP
*** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	ES		300P-400P	30		\$450.00	10/23	10/29	2		TU-F,M	2
PROGRAM : ANDERSON COOPER												
ORD COM1 : REVISED RATE 10/23												
CON COM1 : ANDERSON COOPER												
43	A		200P-300P	30		\$450.00	10/24	10/30	3		W-TU	3
PROGRAM : ANDERSON												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-38 FOR 3 SPOTS/WK												
39	ES		400P-500P	30		\$500.00	10/23	10/29	2		TU-F,M	2
PROGRAM : DR OZ												
ORD COM1 : REVISED RATE 10/23												
CON COM1 : DR OZ												
44	A		300P-400P	30		\$500.00	10/24	10/29	3		W-TH,M	3
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-39 FOR 3 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#38	MISSED: TU-F,M/300P-400P			OCT23 (3/WK)		30S	\$450.00	(OCT16/12)	
				OFFER: W-TU/200P-300P			OCT24 (3/WK)		30S	\$450.00	PLS ADVISE.	
				CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.								
M5	OK'D		BUY#39	MISSED: TU-F,M/400P-500P			OCT23 (3/WK)		30S	\$500.00	(OCT16/12)	
				OFFER: W-TH,M/300P-400P			OCT24 (3/WK)		30S	\$500.00	PLS ADVISE.	
				CMT: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.								
M6	OK'D		BUY#2	MISSED: TU-F,M/1100A-1200N			OCT16 (2/WK)	OCT23	30S)	\$195.00	(OCT16/12)	
				OFFER: TH-F/1100A-1200N			OCT18 (2/WK)		30S	\$195.00	PLS ADVISE.	
				& W-TH,M/1100A-1200N			OCT24 (3/WK)		30S	\$195.00		
				CMT: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.								
M7	OK'D		BUY#2	MISSED: TU-F,M/1100A-1200N			OCT16		30S	\$195.00	(OCT16/12)	
			BUY#12	SUN/500P-600P			OCT28		30S	\$225.00		
			BUY#13	SUN/600P-700P			OCT28		30S	\$325.00		
				OFFER: SUN/900P-1000P			OCT28		30S	\$650.00	PLS ADVISE.	
				& SAT/1200M-1230A			OCT27		30S	\$95.00		
				CMT: SPOTS N/A DUE TO BASEBALL. SEE MG OFFER. PRE-BOOKED PLS APPROVE.								

REP HEADLINE# 6356848 TRF# 496475
\$\$\$ MOD# 2: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT16/12 16.45
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			98530.00			NOV/12	24720.00					
CONTRACT TOTAL 123250.00												
TOTAL SPOTS 232												

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
OCT16/12 16.44
*** KVVU-TV ***

REP. #	OFF. # 762	SALESMAN #
BUYER NAME	NEIL WILLIAMS	
SALES PRSN	PH- TERESA DIFURIA	

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/12 16.44

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
38	S		1100A-1200N	30		\$450.00	10/19	10/19	0		FRI	0
PROGRAM : DIVORCE COURT ORD COM1: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-13 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-15 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-16 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT18 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-19 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-20 FOR 1 SPOT/WK												
29	S		730P-800P	30		\$850.00	10/17	10/19	0		W,F	0
PROGRAM : TMZ CON COM1: MAX 1X DAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

55	A		200P-300P	30		\$450.00	10/18	10/18	1		THU	1
PROGRAM : ANDERSON ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT19 ON LINE-38 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-29 FOR 1 SPOT/WK												
56	A		730P-800P	30		\$850.00	10/23	10/23	1		TUE	1

PROGRAM : TMZ
 ORD COM1 : SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 55-56
 STATION MAKEGOOD OFFERS:
 M4 OK'D BUY#38 MISSED:FRI/1100A-1200N OCT19 30S \$450.00 (OCT15/12)
 BUY#29 W,F/730P-800P OCT17 30S \$850.00
 OFFER:THU/200P-300P OCT18 30S \$450.00
 & TUE/730P-800P OCT23 30S \$850.00
 CMT:SPOTS N/A. SEE MG. PRE-BOOKED PLS APPROVE. PLS ADVISE.

OCT/12 46955.00 CONTRACT TOTAL 46955.00
 TOTAL SPOTS 58

MARKET TOTALS \$233,500 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191 OCT16/12 11.47
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

REP. #	OFF. #	762	SALESMAN #
BUYER NAME	MAURA GILROY		
SALES PRSN	PH-	TERESA	DIFURIA

SALES PRSN PH-- TERESA DIFURIA

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

100

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/12 11.47

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2		RZ	430P-800P	30		\$7,500.00	10/23	10/29	1		TU-M	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : MLB WORLD SERIES ORD COM1 : REVISED RATE												

REP HEADLINE# 6266607 TRF# 489570
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP
 OCT16/12 11.47
 CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3		RZ	500A-600A	30		\$450.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX5 NEWS 5A ORD COM1: REVISED RATE												
4		RZ	600A-700A	30		\$725.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX5 NEWS 6A ORD COM1: REVISED RATE												
5		RZ	700A-900A	30		\$700.00	10/23	10/29	10		TU-F,M	10
PROGRAM : FOX5 MORNING NEWS ORD COM1: REVISED RATE												
6		RZ	900A-1000A	30		\$275.00	10/23	10/29	5		TU-F,M	5
PROGRAM : MORE LAS VEGAS ORD COM1: REVISED RATE												
7		RZ	1000A-1100A	30		\$250.00	10/23	10/29	5		TU-F,M	5
PROGRAM : DR OZ ORD COM1: REVISED RATE												
8		RZ	1100A-1200N	30		\$195.00	10/23	10/29	5		TU-F,M	5
PROGRAM : BETTER LAS VEGAS ORD COM1: REVISED RATE												
9		RZ	1200N-100P	30		\$195.00	10/23	10/29	5		TU-F,M	5
PROGRAM : DIVORCE COURT ORD COM1: REVISED RATE												
40		RZ	100P-200P	30		\$195.00	10/23	10/29	5		TU-F,M	5
PROGRAM : COPS/DOG THE BOUNTY HUNTER ORD COM1: REVISED RATE												
11		RZ	200P-300P	30		\$425.00	10/23	10/29	10		TU-F,M	10
PROGRAM : KATIE COURIC ORD COM1: REVISED RATE												

N/A 10/24 - 10/25 - 10/29
 10/24 - 10/25 - 10/29
 11/20

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT16/12 11.47
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
12	RZ		300P-400P	30		\$450.00	10/23	10/29	10		TU-F,M	10
PROGRAM : ANDERSON COOPER												
ORD COM1: REVISED RATE												
13	RZ		400P-500P	30		\$500.00	10/23	10/29	10		TU-F,M	10
PROGRAM : DR OZ												
ORD COM1: REVISED RATE												
14	RZ		500P-530P	30		\$950.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: REVISED RATE												
15	RZ		530P-600P	30		\$1,025.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NWS AT 530P												
ORD COM1: REVISED RATE												
16	RZ		600P-630P	30		\$525.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NWS AT 6P												
ORD COM1: REVISED RATE												
17	RZ		630P-700P	30		\$650.00	10/23	10/29	5		TU-F,M	5
PROGRAM : MORE ACCESS												
ORD COM1: REVISED RATE												
18	RZ		1000P-1100P	30		\$2,150.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 10P												
ORD COM1: REVISED RATE												
19	RZ		1000P-1100P	30		\$1,500.00	10/27	10/27	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT												
ORD COM1: REVISED RATE												
20	RZ		1000P-1045P	30		\$1,850.00	10/28	10/28	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN												
ORD COM1: REVISED RATE												

REP HEADLINE# 6266607 TRF# 489570
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 11.47
CHANGES ** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21	RZ		1045P-1100P	30		\$1,200.00	10/28	10/28	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA ORD COM1: REVISED RATE												
22	RZ		1100P-1135P	30		\$1,950.00	10/23	10/29	5		TU-F,M	5
PROGRAM : FOX 5 NEWS AT 1100P ORD COM1: REVISED RATE												
23	RZ		1135P-1205A	30		\$350.00	10/23	10/29	5		TU-F,M	5
PROGRAM : THE SIMPSONS ORD COM1: REVISED RATE												
24	RZ		1205A-105A	30		\$225.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FRIENDS ORD COM1: REVISED RATE												
29	RZ		800A-900A	30		\$850.00	10/28	10/28	1		SUN	1
PROGRAM : FOX NEWS SUNDAY ORD COM1: REVISED RATE												
30	RZ		1100P-1200M	30		\$55.00	10/28	10/28	0		SUN	0
PROGRAM : CRIMINAL MINDS ORD COM1: REVISED RATE												
31	RZ		100A-200A	30		\$85.00	10/28	10/28	1		SUN	1
PROGRAM : THE CLOSER ORD COM1: REVISED RATE												
32	RZ		800P-900P	30		\$4,500.00	10/29	10/29	1		MON	1
PROGRAM : BONES ORD COM1: REVISED RATE												
41	RZ		800P-900P	30		\$5,550.00	10/23	10/23	1		TUE	1
PROGRAM : RAISING HOPE/BEN AND KATE ORD COM1: REVISED RATE ORD COM2: APPROVE. THIS IS A MAKE-GOOD FOR OCT24 ON LINE-34 FOR 1 SPOT/WK												

N/A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
37	RZ		1000A-100P	30		\$7,500.00	10/28	10/28	1		SUN	1
PROGRAM : FOX NFL (GAME 1)												
ORD COM1: REVISED RATE												
38	RZ		100P-400P	30		11500.00	10/28	10/28	1		SUN	1
PROGRAM : FOX NFL (GAME 2)												
ORD COM1: REVISED RATE												
39	RZ		100P-800P	30		\$1,325.00	10/27	10/27	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL												
ORD COM1: REVISED RATE												
OCT/12	109860.00		NOV/12			\$4,500.00						
CONTRACT TOTAL												114360.00
TOTAL SPOTS												125

MARKET TOTALS \$237,400 KVVU 25% KSNV 29% KLAS 20% KTNV 13% KVMY 9% KVCW 3% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE